

## **Dear Chess Friends!**

Usually when we talk about chess we have in mind sports competition – standings, ELO points, sacrifices, checkmates, medals, cups, money prizes, etc. Even in the biggest open tournaments all the above make sense to only about 10-15% of the participants. The rest 90 % play chess for fun – without prize expectations and hopes to be awarded. What they play for and why do they play?

The International Society for Applied Chess (ISAC) aims to unite people (chess fans) who apply their chess mental skills – conclusions, metaphors, images, reasoning, analyses, approaches, analogues and ideas invented in their own chess experience and implemented in their professional or daily life. Indeed, what makes our life more fruitful and satisfactory and our efforts beneficial outside and beyond chess battles antagonism during chess competition. Many of us are successful in medicine, psychotherapy, politics, business, science, art, sports, banking, psychology, mathematics, children education, software engineering, etc., etc. Shortly, the competitive chess is just a small part of the chess universe, attraction and potential.

Please, share your ideas about chess models, personal benefits and your own life lessons raised from your chess practicing with your friends from the world!

Thank you and best wishes,

**Radislav Atanassov**